



Artwork Submission Requirements

Induction Program Yearbook

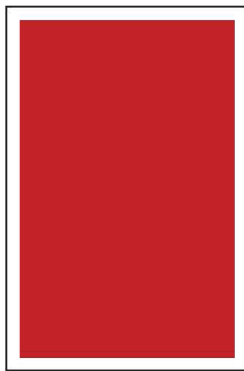
Disk/Email:

PC or MAC, include all artwork, logos and fonts

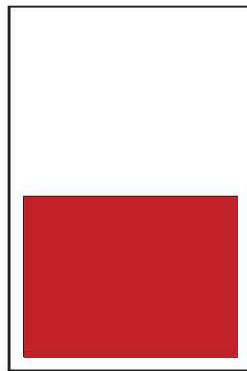
Final ad should be in either .pdf, .eps, .qxd, .indd, .jpg, .tiff format at 300 dpi

Ad must have a border that is the correct measurement for the ad size.

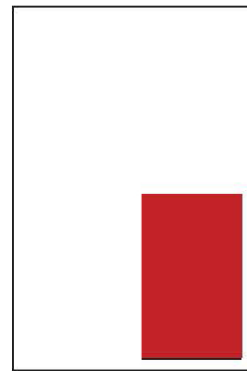
Ad Mechanicals:



full page
7 $\frac{1}{2}$ " wide
10" tall



half page
7 $\frac{1}{2}$ " wide
4 $\frac{7}{8}$ " tall



**quarter page
block**
3 $\frac{1}{2}$ " wide
4 $\frac{7}{8}$ " tall



**quarter page
horizontal**
7 $\frac{1}{2}$ " wide
2 $\frac{1}{4}$ " tall

The book trim size is 8 $\frac{1}{2}$ x 11". All live matter should be at least $\frac{1}{4}$ " away from the trim.